



Avalon Mall, St John's, NL

With over 500,000 square feet, two floors, and 142 stores, it is the largest shopping mall in Newfoundland and Labrador. The mall opened in 1967.

Products Used

- DA-250F Multichannel Power Amplifier
- PC-580RU Series Ceiling Mount Speaker
- F-2322C Wide-Dispersion Ceiling Speaker
- M-9000M2 Amplifier
- PE-304 Pendent Speaker



Purpose

The Avalon Mall needed to upgrade their audio system throughout the mall to improve the sound intelligibility for the customers. They were determined to ensure that their announcements were easily understood in case of emergencies.

Challenge

The necessary improvements made the project very big; however, Avalon management was still working within a budget. When designing the project and recommending the equipment, TOA needed to keep in mind the budgetary constraints they were under and still compete with other manufacturers.

Solution

TOA used their technical team and wide range of products to propose a cost effective audio system that provided the sound quality and features Avalon Mall was looking for while keeping the total cost within budget. In the end, TOA once again was chosen as the equipment provider.



Feedback

Avalon was very happy with the resulting, the ease of the installation and the fact they met their budget. "Well done TOA!"

About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.